



# Spirit of the Lakes Festival

## 2017 Sponsorship Opportunities

The 2017 Spirit of the Lakes Festival will be held July 21-22 at Surfside Park & Beach on Cooks Bay, Mound. This event draws 4,000-5,000 attendees to our Lake Minnetonka community over the two-day weekend. Please consider supporting our community by taking advantage of these unique sponsorship opportunities.

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### PLATINUM LEVEL—\$5,000 (1 available)

- Naming rights on the Main Stage Banner and Money Mound event
- Logo on Spirit of the Lakes souvenir T-Shirt
- Logo on the following marketing materials, main & front stage banners post-event ad in newspaper, and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 1 hole at our NEW Mini-Putt by the Bay event.
- 5 t-shirt & button combo's

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### GOLD LEVEL—\$3,000

- Logo on Main Stage Banner
- Logo on the following marketing materials, front stage banner, post-event ad in newspaper, and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 1 hole at our NEW Mini-Putt by the Bay event.

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### SILVER LEVEL—\$1,000

- Logo on the following marketing materials, front stage banner, post-event ad in newspaper, and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 1 hole at our NEW Mini-Putt by the Bay event
- 5 Spirit of the Lakes buttons

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### BRONZE LEVEL—\$475

- Logo on the post-event ad in newspaper and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 5 Spirit of the Lakes buttons

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### MEDALLION LEVEL—\$300

- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- 5 Spirit of the Lakes buttons

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In order to be included in our printed Schedule of Events flyer, payment must be received by **June 1**.

Mail to: Spirit of the Lakes Festival, 5341 Maywood Road; Mound, MN 55364 or pay online with a credit card. Date paid:

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Company/Organization Website: \_\_\_\_\_

Contribution Amount \$: \_\_\_\_\_

Check if you are at the \$1,000 or more level and would like to participate in our NEW Mini-Putt by the Bay event.\*

Check if you are at the \$475 or more level and would like to have a Parade Entry.\*

Questions? Contact Jess Hill at 952-451-4778 or email: [info@SpiritoftheLakes.com](mailto:info@SpiritoftheLakes.com).

\*Go to [www.SpiritoftheLakes.com](http://www.SpiritoftheLakes.com) print, complete & include applications for Parade and/or Mini-Putt if you qualify & wish to participate.

Email your logo in JPEG format to [Info@SpiritoftheLakes.com](mailto:Info@SpiritoftheLakes.com) – the sooner the better for the most exposure!