



2017 Sponsorship Opportunities

Spirit of the Lakes Festival 2017 will be held July 21-22 at Surfside Park & Beach on Cooks Bay, Mound. This event draws 4,000-5,000 attendees to our Lake Minnetonka community over the two-day weekend. Please consider supporting our community by taking advantage of these unique sponsorship opportunities.

PLATINUM LEVEL—\$5,000 (1 available)

- Naming rights on the Main Stage Banner and Money Mound event
- Logo on Spirit of the Lakes souvenir T-Shirt
- Logo on the following marketing materials, main & front stage banners post-event ad in newspaper, and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 1 hole at our NEW Mini-Putt by the Bay event.
- 5 t-shirt & button combo's

GOLD LEVEL—\$3,000

- Logo on Main Stage Banner
- Logo on the following marketing materials, front stage banner, post-event ad in newspaper, and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 1 hole at our NEW Mini-Putt by the Bay event.

SILVER LEVEL—\$1,000

- Logo on the following marketing materials, front stage banner, post-event ad in newspaper, and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 1 hole at our NEW Mini-Putt by the Bay event
- 5 Spirit of the Lakes buttons

BRONZE LEVEL—\$475

- Logo on the post-event ad in newspaper and event flier.
- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- Free parade entry
- 5 Spirit of the Lakes buttons

MEDALLION LEVEL—\$300

- Logo on website and recognition on social media including, Twitter, Facebook and Instagram.
- 5 Spirit of the Lakes buttons

Mail completed form & check by June 1 to: Attn: Spirit of the Lakes Festival, Centennial Building, 5341 Maywood Road, Mound, MN 55364

Company/Organization Name: _____

Contact Name: _____ Contact Email: _____

Contact Phone: _____ Company/Organization Website: _____

Contribution Amount \$: _____

Check if you are at the \$1000 or more level and would like to participate in our NEW Mini-Putt by the Bay event.*

Check if you are at the \$475 or more level and would like to have a Parade Entry.*

Questions? Contact Jess Hill, The Edge Nutrition at 952-451-4778 or visit www.spiritofthelakes.com.

*Go to www.SpiritoftheLakes.com print, complete & include applications for Parade and/or Mini-Putt if you qualify & wish to participate.

*Email your logo in JPEG format to Info@SpiritoftheLakes.com – immediately, for the most possible exposure!