



# The Spirit of the Lakes Festival Presents our new event for 2017 *Mini Putt by the Bay*

The Spirit of the Lakes Festival invites you to participate in a wonderful opportunity to showcase your business at our Mini Putt by the Bay event! You will have the opportunity to sponsor a hole in our new 18-hole mini putt course where festival goers will go through a lively mini putt course while visiting your sponsored hole.

We're centrally located at Surfside Park & Beach, on Cook's Bay of Lake Minnetonka. This location maximizes your exposure and showcases all of the activities being held in the park that day: Arts & Craft Fair, Live Entertainment, a Wakesurf Competition, Food Court and more! In fact, the day starts with the Grand Parade that will bring people to the Festival and ends with the Fireworks over Cook's Bay! Please join us as we celebrate our community!

**Location:** Surfside Park & Beach, 5801 Bartlett Boulevard, Mound, MN 55364

**Set up:** 7:00 am – 9:15 am – The street closes for the parade at 9:30 so ALL vehicles must be unloaded and removed before then. No exceptions! Allow plenty of time to unload and park before the parade starts.

**Event:** 11:00 am – 6:00 pm, Saturday July 22, 2017. Tear down begins at 6 pm and must be completed by 7 pm.

**Cost:** \$150 if payment is received on or before June 1<sup>st</sup> -- \$175 if payment is received after June 1st.

**Note: Space is limited!** Sponsors will be assigned a hole as payment in full is either received in person by Jessica Hill (email [coachjesshill@icloud.com](mailto:coachjesshill@icloud.com), or call 952-451-4778) or by postmark date at the festival address below. Payments received after all 18 holes are sponsored will be returned.

**It's up to you to promote your business in fun and creative ways!** Note that product give-aways may be subject to approval by the Festival board and should not include beverages, food, balloon sculpting, colored hairdo's/extensions, caricature drawings, face painting or temporary tattoos. Contact [info@spiritofthelakes.com](mailto:info@spiritofthelakes.com) with any questions.

**Company Name:** \_\_\_\_\_ **Type of Business:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**Day time phone:** \_\_\_\_\_ **Evening phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ (confirmations will be sent via email)

**Will you be promoting your business with give-aways? Please list:** \_\_\_\_\_

Yes, I need a table - add \$10 fee       Yes, I need chairs - how many? \_\_\_\_\_

**Send applications and check to: Spirit of the Lakes Festival, 5341 Maywood Road; Mound, MN 55364**

I have read and accept above criteria. I release and hold harmless all staff and volunteers from any liability, damages, theft, loss or personal injury sustained at this event.

Signature

Date

