

2020 SPONSORSHIP FORM

STANDARD SPONSORSHIP PACKAGE - \$550 ☆

- Logo on post-event ad in newspaper and event flier
- Logo on website & recognition on social media including Twitter, Facebook & Instagram
- Parade entry and/or Business showcase booth

UPGRADED SPONSORSHIP PACKAGE - \$1,500 ☆

- Logo on front and main stage banner, post-event ad in newspaper and event flier.
- Logo on website & recognition on social media including Twitter, FB & Instagram
- Logo on jumbotron multi-sponsorship slide
- Parade entry and/or Business showcase booth priority pick

EXPERIENCE SPONSORSHIP PACKAGE - 4,000 ☆

- Upgraded sponsorship package
~PLUS~
- Logo feature on jumbotron
- Naming rights of preferred experience (Band Stage, Beach, Money Mound or Business Showcase)

SPIRITS SPONSORSHIP PACKAGE - \$5,500 ☆

- Upgraded sponsorship package
~PLUS~
- Exclusive spirit to be sold/promoted at festival
- Logo and brand highlighted at Meet Your Maker Event or Beverage Bar
- Logo and brand feature on jumbotron and on festival t-shirts

TOTAL SPONSORSHIP PACKAGE - \$8,500 ☆

- Upgraded sponsorship package
~PLUS~
- Exclusive naming rights to fireworks and parade
- Naming rights on main stage banner
- Logo and brand feature on jumbotron
- Logo and brand highlighted at parade
- Shout outs from band of choice
- 10 VIP area tickets



JULY 10-11, 2020

**Surfside Park & Beach
Cooks Bay, Mound**

www.SpiritofTheLakes.com

*Questions? Contact Jess Hill
952-451-4778 or email
Info@SpiritofTheLakes.com*

Mail Completed Form & Check by June 1 to:

Spirit of the Lakes Festival
5341 Maywood Road | Mound, MN 55364

Company / Organization:

Type of Business:

Contact Name:

Address:

Email: (confirmations will be sent via email)

Contact Phone:

Company Website:

Sponsorship Amount:

Check if you are at the Standard Sponsor level or above and would like to participate in the Business Showcase

Check if you are at the Standard Sponsor level or above and would like to have a parade entry

*Email your logo in JPEG format to info@SpiritofTheLakes.com immediately, for the most possible exposure!

I have read and accept above criteria. I release & hold harmless all staff & volunteers from any liability, damages, theft, loss or personal injury sustained at this event.

Signature

Date