



# Spirit of the Lakes Festival Business Showcase

**SATURDAY, JULY 11, 2020**

**Surfside Park & Beach Cooks Bay, Mound**

[www.SpiritofTheLakes.com](http://www.SpiritofTheLakes.com)

Back by popular demand! Our traditional Business Showcase is the perfect opportunity to feature your business to the community and festival goers. It's a great way for families to learn more about your business while enjoying family friendly activities on the beach!

We're centrally located at Surfside Park & Beach, on Cook's Bay of Lake Minnetonka. This location maximizes your exposure and showcases all of the activities being held in the park that day: arts & crafts fair, live stage entertainment, a wakesurf competition, food court and more!

**Location:** Surfside Park & Beach, 5801 Bartlett Boulevard;  
Mound, MN 55364

**Set up:** 8:00am to 9:30am – The street closes for the parade at 9:30am so ALL vehicles must be unloaded and removed before then. No exceptions! Allow plenty of time to unload and park before the road closes.

**Event:** 11:00am – 5:00pm **Saturday July 11, 2020 (Parade at 10am).**  
Tear down begins at 5 pm.

**Cost:** \$300 if payment is received on or before June 1<sup>st</sup> (\$200 with non-profit designation); \$325 if payment is received **after June 1<sup>st</sup>** (regular and non-profit).

**Note: Space is limited!** Sponsors will be assigned a booth as payment in full is received.

Or by postmark date at the festival address below, complete and mail to:

**Spirit of the Lakes Festival**  
**5341 Maywood Road**  
**Mound, MN 55364**

Or complete and remit online at  
[www.SpiritoftheLakes.com](http://www.SpiritoftheLakes.com)

Questions? Contact Jess Hill:  
**952-451-4778** or email [info@spiritofthelakes.com](mailto:info@spiritofthelakes.com)

**Company / Organization:**

---

**Type of Business:**

---

**If non-profit, please provide designation:**

---

**Contact Name:**

---

**Address:**

---

**Email: (confirmations will be sent via email)**

---

**Contact Phone:**

---

**Email:**

---

**Setup Requirements:**

---

**Please list any giveaways:**

---

Event is rain or shine; registration fees are non-refundable

I have read and accept above criteria. I release & hold harmless all staff & volunteers from any liability, damages, theft, loss or personal injury sustained at this event.

---

Signature

Date