



Spirit of the Lakes Festival Business Showcase

SATURDAY, JULY 17, 2021

Surfside Park & Beach Cooks Bay, Mound

www.SpiritofTheLakes.com

Back by popular demand! The Festival's Business Showcase is the perfect opportunity to feature your business to the community and festival goers. It's a great way for families to learn more about your business while enjoying family friendly activities on the beach!

We're centrally located at Surfside Park & Beach, on Cook's Bay of Lake Minnetonka. This location maximizes your exposure and showcases all of the activities being held in the park that day: arts & crafts fair, live stage entertainment, a wakesurf competition, food trucks and more!

Location: Surfside Park & Beach, 5801 Bartlett Boulevard; Mound, MN 55364

Set-up: 8:00 to 9:30 a.m. – The street closes for the parade at 9:30 a.m. so ALL vehicles must be unloaded and removed before then. No exceptions! Allow plenty of time to unload and park before the road closes.

Event: 10:30 a.m. – 5:00 p.m, Saturday July 17, 2021 (Parade starts at 10 a.m.). Tear down begins at 5 p.m.

Cost: \$325 by or before JULY 1, 2021.
Non-profit \$150 early bird, \$175 after JULY 1, 2021.

Note: Space is limited! Sponsors will be assigned a booth as payment in full is received.

Or by date at the Festival address below.
Complete and mail to:

Spirit of the Lakes Festival
5341 Maywood Road
Mound, MN 55364

Or complete and remit online at
www.SpiritofTheLakes.com

Questions? Contact Jess Hill:
952-451-4778 or email info@spiritofthelakes.com

Company / Organization:

Type of Business:

If non-profit, please provide designation:

Contact Name:

Address:

Email: (confirmations will be sent via email)

Contact Phone:

Email:

Setup Requirements:

Please list any giveaways:

Event is rain or shine; registration is non-refundable.

I have read and accept above criteria. I release & hold harmless all staff & volunteers from any liability, damages, theft, loss or personal injury sustained at this event.

Signature

Date