

2024



SPONSORSHIP OPTIONS

EXPECTED ATTENDANCE OF OVER 5,000

**Live Music | Parade | Kids Activities | Fireworks
Boat-in-Movie | Food Trucks | Craft Show | Shopping
Wake-Surfing | Dancing | Beer | Wine | Spirits**

PLATINUM FESTIVAL PRESENTING SPONSOR [Limit: 1]

\$12,500

Naming rights to the Spirit of the Lakes Festival

- Featured during live music
- Logo featured on stage banner
- Named sponsor of the Boat-In Movie
- Named sponsor of Meet Your Maker
- Named sponsor of the Grand Parade
- Featured on all social media channels
- First choice of booth location
- 10' x 20' booth option

**Companies wanting to split sponsorship requires committee prior approval*



OFFICIAL ENTERTAINMENT PRESENTING SPONSOR [Limit: 2]

\$5,000

Naming rights as the Official Entertainment Sponsor of the Spirit of the Lakes Festival

- Featured during live music
- Logo featured on stage banner
- Logo featured at bar
- Some exclusivity possible
- Named sponsor of the Boat-In Movie
- Named sponsor of Meet Your Maker
- Named sponsor of the Grand Parade
- Featured on all social media channels
- First choice of Business Showcase booth locations
- 10' x 20' booth option

**Choice of Friday or Saturday Entertainment based on first come first served*



MEET YOUR MAKER PRESENTING SPONSORS [Limit: 5]

\$2,750

Naming rights to Meet Your Maker

- Logo featured on banners at Meet Your Maker and related marketing
- Recognized on social media and website as Presenting Sponsor of Meet Your Maker
- Choice of booth location at event
- Featured during live music
- Entry to the Grand Parade
- Business Showcase booth space included



BOAT-IN MOVIE SPONSOR [Limit: 5]

Naming Rights to Boat-In Movie

- Logo shown before the movie
- Commercial shown before the movie (Sponsor to provide the video)
- Recognized on social media and website as Presenting Sponsor of the Boat-In Movie
- Featured during live music
- Entry to the Grand Parade
- Business Showcase booth space included

\$2,750



GOLD PRESENTING SPONSOR

- Featured during live music
- Logo included on stage banner
- Priority given to booth location choice
- Increased social media channel promotion
- 10' x 20' Spirit of the Lakes Festival Business Showcase booth option
- Entry to the Grand Parade

\$2,500



SILVER FESTIVAL SPONSOR

- Business Showcase booth space included
- Choice of booth space
- Entry to the Grand Parade
- Social media promotion

**Booth space selection based on a first come first served basis following booth selection by PRESENTING and GOLD level sponsors.*

\$ 625



FESTIVAL BOOTH SPONSOR

- 10' x 10' booth space

**Booth space assigned by the committee on a first come first served basis.*

\$500



**All sponsorships require final approval by the Spirit of the Lakes Committee.*

July 18-20, 2024
• MOUND, MINNESOTA •