SPIRIT OF THE LAKES FESTIVAL 2025 SPONSORSHIP

	Spirit of the Lakes Festival				Surfside Wakesurf Open				Combo: Spirit of the Lakes + Surfside Wakesurf Open			A La Carte Options				
	Platinum ($12,000)	Gold ($2,500)	Silver ($1,000)	Booth ($550)	Platinum ($5,000)	Gold ($2,000)	Silver ($850)	Booth ($550)	Platinum ($15,000)	Gold ($4,000)	Silver ($1,500)	Boat-In Movie ($2,750)	Meet Your Maker ($2,750)	Entertainment ($2,750)	Grand Parade Named Sponsor ($3,000)	Fireworks ($5,000)
Naming rights to the Spirit of the Lakes Festival – **limit of 4 sponsors**	✓								✓							SOLD OUT
Logo placement on festival stage banner	✓	✓							✓							
Logo featured on festival JumboTron	✓	✓							✓			✓	✓	✓	✓	✓
Logo on Supporting Sponsor JumboTron screen during festival	✓	✓	✓						✓	✓	✓					
Featured on festival social media	✓	✓							✓	✓		✓	✓	✓	✓	✓
Mentioned on festival social media	✓		✓						✓		✓					
Logo on festival website sponsor page	✓	✓	✓						✓							
Logo on festival website home and sponsor pages	✓								✓							
First choice of booth space location	✓	✓							✓	✓		✓	✓	✓	✓	✓
Mentioned by Live Music MC	✓	✓							✓	✓				✓		
Standard grand parade entry	✓	✓	✓						✓	✓	✓	✓	✓	✓	✓	✓
Choice of spot in grand parade	✓								✓						✓	
Logo featured on surf event rider jerseys and shirts					✓				✓							
Logo placement on surf event Rider jerseys					✓				✓	✓	✓					
Logo featured on JumboTron during surf event					✓				✓			✓	✓	✓	✓	✓
Logo on Supporting Sponsor JumboTron screen during surf event					✓				✓	✓	✓					
Featured on surf event social media					✓				✓	✓		✓	✓	✓	✓	✓
Mentioned on surf event social media					✓				✓		✓					
Logo on surf event website sponsor page					✓				✓	✓	✓					
Logo on surf event website homepage and sponsor page					✓				✓							
First choice of booth space location					✓				✓	✓		✓	✓	✓	✓	✓
Mentioned by Live Music MC					✓				✓	✓				✓		
Standard grand parade entry					✓				✓	✓	✓	✓	✓	✓	✓	✓
Choice of spot in grand parade					✓				✓						✓	
10’ x 10’ booth spot	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
10’ x 20’ booth spot **– or larger pending approval**	✓	✓			✓	✓						✓	✓	✓		✓
Boat-In movie sponsor – **limit of 5 sponsors**	✓								✓			✓				
Meet Your Maker sponsor – **limit of 5 sponsors**	✓								✓				✓			
Entertainment sponsor – **limit of 5 sponsors**	✓								✓					✓		✓
Grand Parade Named Sponsor															✓	
Fireworks Sponsor																✓