



2025 SPONSORSHIP

SPIRIT OF THE LAKES FESTIVAL

PACKAGE OPTIONS:

	PLATINUM \$12,000	GOLD \$2,500	SILVER \$1,000	BOOTH \$550
Naming rights to the Spirit of the Lakes Festival – limit of 4 sponsors	✓			
Logo placement on festival stage banner	✓	✓		
Logo featured on festival jumbotron	✓	✓		
Logo on supporting sponsor jumbotron screen during festival	✓	✓	✓	
Featured on festival social media	✓	✓		
Mentioned on festival social media	✓		✓	
Logo on festival website sponsor page	✓	✓	✓	
Logo on festival website home and sponsor pages	✓			
First choice of booth space location	✓	✓		
Mentioned by Live Music MC	✓	✓		
Standard grand parade entry	✓	✓	✓	
Choice of spot in grand parade	✓			
10' x 10' booth spot	✓	✓	✓	✓
10' x 20' booth spot – or larger pending approval	✓	✓		
Boat-In movie sponsor – limit of 5 sponsors	✓			
Meet Your Maker sponsor – limit of 5 sponsors	✓			
Entertainment sponsor – limit of 5 sponsors	✓			

A LA CARTE PACKAGES (SEE PAGE 4 FOR INCLUDED COMPONENTS):



BOAT-IN MOVIE SPONSOR (LIMIT 5)
\$2,750



MEET YOUR MAKER SPONSOR (LIMIT 5)
\$2,750



ENTERTAINMENT SPONSOR (LIMIT 5)
\$2,750



GRAND PARADE NAMED SPONSOR
\$3,000



FIREWORKS SPONSOR
\$5,000



BARREL BOSS: LAKE MINNETONKA 2025 SPONSORSHIP



PACKAGE OPTIONS:

	PLATINUM \$5,000	GOLD \$2,000	SILVER \$850	BOOTH \$550
Logo featured on surf event rider jerseys and shirts	✓			
Logo placement on surf event rider jerseys	✓			
Logo featured on jumbotron during surf event	✓			
Logo on supporting sponsor jumbotron screen during surf event	✓	✓	✓	
Featured on surf event social media	✓	✓		
Mentioned on surf event social media	✓		✓	
Logo on surf event website sponsor page	✓	✓	✓	
Logo on surf event website homepage and sponsor page	✓			
First choice of booth space location	✓	✓		
Mentioned by Live Music MC	✓	✓		
Standard grand parade entry	✓	✓	✓	
Choice of spot in grand parade	✓			
10' x 10' booth spot	✓	✓	✓	
10' x 20' booth spot – or larger pending approval	✓	✓		✓

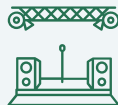
A LA CARTE PACKAGES FOR THE SPIRIT OF THE LAKES FESTIVAL (SEE PAGE 4 FOR INCLUDED COMPONENTS):



BOAT-IN MOVIE SPONSOR (LIMIT 5)
\$2,750



MEET YOUR MAKER SPONSOR (LIMIT 5)
\$2,750



ENTERTAINMENT SPONSOR (LIMIT 5)
\$2,750



GRAND PARADE NAMED SPONSOR
\$3,000



FIREWORKS SPONSOR
\$5,000



2025 SPONSORSHIP

A LA CARTE PACKAGES

PACKAGE OPTIONS:

	BOAT-IN MOVIE \$2,750	MEET YOUR MAKER \$2,750	ENTERTAINMENT \$2,750	GRAND PARADE NAMED SPONSOR \$3,000	FIREWORKS \$5,000 SOLD OUT
Naming rights to the Spirit of the Lakes Festival – limit of 4 sponsors					
Logo placement on festival stage banner					
Logo featured on festival jumbotron	✓	✓	✓	✓	✓
Logo on supporting sponsor jumbotron screen during festival					
Featured on festival social media	✓	✓	✓	✓	✓
Mentioned on festival social media					
Logo on festival website sponsor page					
Logo on festival website home and sponsor pages					
First choice of booth space location	✓	✓	✓	✓	✓
Mentioned by Live Music MC			✓		
Standard grand parade entry	✓	✓	✓	✓	✓
Choice of spot in grand parade				✓	
Logo featured on surf event rider jerseys and shirts					
Logo placement on surf event Rider jerseys					
Logo featured on jumbotron during surf event	✓	✓	✓	✓	✓
Logo on supporting sponsor jumbotron screen during surf event					
Featured on surf event social media	✓	✓	✓	✓	✓
Mentioned on surf event social media					
Logo on surf event website sponsor page					
Logo on surf event website homepage and sponsor page					
10' x 10' booth spot	✓	✓	✓	✓	✓
10' x 20' booth spot – or larger pending approval	✓	✓	✓		✓
Boat-In movie sponsor – limit of 5 sponsors	✓				
Meet Your Maker sponsor – limit of 5 sponsors		✓			
Entertainment sponsor – limit of 5 sponsors			✓		
Grand Parade Named Sponsor				✓	
Fireworks Sponsor					✓