

SPIRIT OF THE LAKES FESTIVAL

| PACKAGE OPTIONS: | platinum \$12,000 | GOLD \$2,500 | silver \$1,000 | воотн \$550 |
|---|-----------------------|---|-----------------------|----------------|
| Naming rights to the Spirit of the Lakes Festival - limit of 4 sponsors | | | | |
| Logo placement on festival stage banner | ✓ | ✓ | | - |
| Logo featured on festival jumbotron | ✓ | ✓ | | |
| Logo on supporting sponsor jumbotron screen during festival | ✓ | ✓ | ✓ | |
| Featured on festival social media | ✓ | Image: A set of the set of the | | |
| Mentioned on festival social media | ✓ | | ✓ | |
| Logo on festival website sponsor page | ✓ | Image: A set of the set of the | ✓ | |
| Logo on festival website home and sponsor pages | ✓ | | | |
| First choice of booth space location | ✓ | Image: A set of the set of the | | |
| Mentioned by Live Music MC | ✓ | ✓ | | |
| Standard grand parade entry | ✓ | Image: A set of the set of the | ✓ | |
| Choice of spot in grand parade | ✓ | | | |
| 10' x 10' booth spot | ✓ | Image: A set of the set of the | ✓ | ✓ |
| 10' x 20' booth spot – or larger pending approval | ~ | ✓ | | |
| Boat-In movie sponsor – limit of 5 sponsors | ✓ | | | |
| Meet Your Maker sponsor – limit of 5 sponsors | ✓ | | | |
| Entertainment sponsor – limit of 5 sponsors | v | | | |

A LA CARTE PACKAGES (SEE PAGE 4 FOR INCLUDED COMPONENTS) :





BARREL BOSS: LAKE MINNETONKA 2025 SPONSORSHIP



| PACKAGE OPTIONS: | PLATINUM \$5,000 | GOLD \$2,000 | silver \$850 | воотн \$550 |
|---|-----------------------|-----------------|-----------------------|-----------------------|
| Logo featured on surf event rider jerseys and shirts | ~ | |] [| 0.4 |
| Logo placement on surf event rider jerseys | ✓ | | | |
| Logo featured on jumbotron during surf event | ✓ | | | |
| Logo on supporting sponsor jumbotron screen during surf event | ✓ | ~ | ✓ | |
| Featured on surf event social media | ✓ | ~ | | |
| Mentioned on surf event social media | ✓ | | ✓ | |
| Logo on surf event website sponsor page | ✓ | ✓ | ✓ | |
| Logo on surf event website homepage and sponsor page | ✓ | | | |
| First choice of booth space location | ✓ | ~ | | |
| Mentioned by Live Music MC | ✓ | ~ | | |
| Standard grand parade entry | ✓ | ✓ | ✓ | |
| Choice of spot in grand parade | ~ | | | |
| 10' x 10' booth spot | ~ | ~ | ✓ | ✓ |
| 10' x 20' booth spot – or larger pending approval | ✓ | ~ | | |

A LA CARTE PACKAGES FOR THE SPIRIT OF THE LAKES FESTIVAL (SEE PAGE 4 FOR INCLUDED COMPONENTS):







ENTERTAINMENT SPONSOR (LIMIT 5)
\$2,750









| PACKAGE OPTIONS: | LAKE MINI | \$15,000 | \$4,000 | \$1,500 | REST |
|---|---------------------------|-----------------------|---------|---------|--|
| Naming rights to the Spirit of the Lakes Festiv | val – limit of 4 sponsors | ✓ | | | |
| Logo placement on festival stage banner | | ✓ | | | VALUE |
| Logo featured on festival jumbotron | | ✓ | | | |
| Logo on supporting sponsor jumbotron scree | en during festival | ✓ | ✓ | ✓ | |
| Featured on festival social media | | ✓ | ✓ | | A LA CARTE PACKAGES |
| Mentioned on festival social media | | ✓ | | ✓ | FOR THE SPIRIT OF |
| Logo on festival website sponsor page | | ✓ | | | THE LAKES FESTIVAL |
| Logo on festival website home and sponsor p | bages | ✓ | | | (SEE PAGE 4 FOR INCLUDED COMPONENTS): |
| First choice of booth space location | | ✓ | ✓ | | BOAT-IN MOVIE |
| Mentioned by Live Music MC | | ✓ | ✓ | | SPONSOR (LIMIT 5) |
| Standard grand parade entry | | ✓ | ✓ | ✓ | \$2,750 |
| Logo featured on surf event rider jerseys and | shirts | ✓ | | | 8 |
| Logo placement on surf event rider jerseys | | ✓ | ✓ | ✓ | MEET YOUR MAKER SPONSOR (LIMIT 5) |
| Logo featured on jumbotron during surf even | t | ✓ | | | \$2,750 |
| Logo on supporting sponsor jumbotron scree | en during surf event | ✓ | ✓ | ✓ | |
| Featured on surf event social media | | ✓ | ✓ | | |
| Mentioned on surf event social media | | V | | ✓ | SPONSOR (LIMIT 5) |
| Logo on surf event website sponsor page | | ✓ | ✓ | ✓ | <u> </u> |
| Logo on surf event website homepage and sp | oonsor page | | | | 역 😡 🖻 GRAND PARADE |
| Choice of spot in grand parade | | | | | MAMED SPONSOR |
| 10' x 10' booth spot | | ✓ | ✓ | | \$3,000 |
| Boat-In movie sponsor – limit of 5 sponsors | | ✓ | | | |
| Meet Your Maker sponsor - limit of 5 sponso | ors | ✓ | | | SOLD SPONSOR |
| Entertainment sponsor – limit of 5 sponsors | | ✓ | | | OUT \$5,000 |

PLATINUM

BARREL BOSS: LAKE MINNETONKA 2025 SPONSORSHIP

SILVER

GOLD

A LA CARTE PACKAGES 2025 SPONSORSHIP

| PACKAGE OPTIONS: | BOAT-IN MOVIE \$ 2,750 | MEET YOUR MAKER \$2,750 | entertainment \$2,750 | GRAND PARADE NAMED SPONSOR \$3,000 | FIREWORKS \$5,000 |
|---|----------------------------------|--------------------------------------|---|--|-----------------------|
| Naming rights to the Spirit of the Lakes Festival – limit of 4 sponsors | | | | | SOLD OUT |
| Logo placement on festival stage banner | | | | | |
| Logo featured on festival jumbotron | ✓ | ✓ | Image: A set of the set of the | ✓ | |
| Logo on supporting sponsor jumbotron screen during festival | | | | | |
| Featured on festival social media | ✓ | ✓ | Image: A set of the set of the | ✓ | |
| Mentioned on festival social media | | | | | |
| Logo on festival website sponsor page | | | | | |
| Logo on festival website home and sponsor pages | | | | | |
| First choice of booth space location | ✓ | ✓ | Image: A set of the set of the | ✓ | ✓ |
| Mentioned by Live Music MC | | | Image: A set of the set of the | | |
| Standard grand parade entry | ✓ | ✓ | Image: A set of the set of the | ✓ | ✓ |
| Choice of spot in grand parade | | | | ✓ | |
| Logo featured on surf event rider jerseys and shirts | | | | | |
| Logo placement on surf event Rider jerseys | | | | | |
| Logo featured on jumbotron during surf event | ✓ | ✓ | Image: A set of the set of the | ✓ | ✓ |
| Logo on supporting sponsor jumbotron screen during surf event | | | | | |
| Featured on surf event social media | | ✓ | Image: A set of the set of the | ✓ | ✓ |
| Mentioned on surf event social media | | | | | |
| Logo on surf event website sponsor page | | | | | |
| Logo on surf event website homepage and sponsor page | | | | | |
| 10' x 10' booth spot | ✓ | | | ✓ | |
| 10' x 20' booth spot – or larger pending approval | ✓ | ✓ | | | |
| Boat-In movie sponsor – limit of 5 sponsors | ✓ | | | | |
| Meet Your Maker sponsor - limit of 5 sponsors | | ✓ | | | |
| Entertainment sponsor – limit of 5 sponsors | | | ~ | | ✓ |
| Grand Parade Named Sponsor | | | | ✓ | |
| Fireworks Sponsor | | | | | |

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