

2025 SPIRIT OF THE LAKES FESTIVAL SPONSORSHIP

To Oth		and the same of th			12 H											
NO. MINES	٤	Spirit of the I	_akes Festiva	l	Lake Minnetonka Wakesurf Open				Combo: Spirit of the Lakes + Lake Minnetonka Wakesurf Open			A La Carte Options				
	Platinum (\$12,000)	Gold (\$2,500)	Silver (\$1,000)	Booth (\$550)	Platinum (\$5,000)	Gold (\$2,000)	Silver (\$850)	Booth (\$550)	Platinum (\$15,000)	Gold (\$4,000)	Silver (\$1,500)	Boat-In Movie (\$ <u>2,75</u> 0)	Meet Your Maker (\$2,750)	Entertainment (\$2,750)	Grand Parade Named Sponsor (\$3,000)	Fireworks (\$5,000)
Naming rights to the Spirit of the Lakes Festival – limit of 4 sponsors	SOLD								SOLD OUT			SOLD OUT	,	SOLD OUT	SOLD OUT	SOLD OUT
Logo placement on festival stage banner	7	~							7							
Logo featured on festival JumboTron	/	~							✓			✓	/	✓	/	/
Logo on Supporting Sponsor JumboTron screen during festival	✓	~	~						✓	~	~					
Featured on festival social media	/	~							✓	✓		✓	/	✓	~	/
Mentioned on festival social media	✓		~						✓		✓					
Logo on festival website sponsor page	/	/	/						✓							
Logo on festival website home and sponsor pages	✓								✓							
First choice of booth space location	/	/							✓	~		✓	~	✓	~	/
Mentioned by Live Music MC	✓	~							✓	~				✓		
Standard grand parade entry	/	/	/						✓	✓	/	✓	/	✓	~	/
Choice of spot in grand parade	✓								✓						✓	
Logo featured on surf event rider jerseys and shirts					*				✓							
Logo placement on surf event Rider jerseys					✓				✓	~	~					
Logo featured on JumboTron during surf event					✓				✓			✓	~	✓	~	/
Logo on Supporting Sponsor JumboTron screen during surf event					✓				✓	✓	✓					
Featured on surf event social media					✓				✓	~		✓	~	✓	~	/
Mentioned on surf event social media					✓				✓		~					
Logo on surf event website sponsor page					/				✓	✓	/					
Logo on surf event website homepage and sponsor page					✓				✓							
First choice of booth space location					/				✓	✓		✓	/	✓	~	/
Mentioned by Live Music MC					✓				✓	~				✓		
Standard grand parade entry					✓				✓	✓	/	✓	/	✓	~	/
Choice of spot in grand parade					✓				✓						✓	
10' x 10' booth spot	/	/	/	/	/	×	/	/	✓	✓	✓	/	/	✓	*	/
10' x 20' booth spot – or larger pending approval	✓	✓			✓	~						✓	~	✓		/
Boat-In movie sponsor – limit of 5 sponsors	/								/			/				
Meet Your Maker sponsor – limit of 5 sponsors	✓								✓				~			
Entertainment sponsor – limit of 5 sponsors	*								1					/		/
Grand Parade Named Sponsor															*	
Fireworks Sponsor																/