SPIRIT OF THE LAKES FESTIVAL 2025 SPONSORSHIP

	Spirit of the Lakes Festival				Lake Minnetonka Wakesurf Open				Combo: Spirit of the Lakes + Lake Minnetonka Wakesurf Open			A La Carte Options				
	Platinum ($12,000)	Gold ($2,500)	Silver ($1,000)	Booth ($550)	Platinum ($5,000)	Gold ($2,000)	Silver ($850)	Booth ($550)	Platinum ($15,000)	Gold ($4,000)	Silver ($1,500)	Boat-In Movie ($2,750)	Meet Your Maker ($2,750)	Entertainment ($2,750)	Grand Parade Named Sponsor ($3,000)	Fireworks ($5,000)
Naming rights to the Spirit of the Lakes Festival – limit of 4 sponsors	✔								✔							SOLD OUT
Logo placement on festival stage banner	✔	✔							✔							
Logo featured on festival JumboTron	✔	✔							✔			✔	✔	✔	✔	✔
Logo on Supporting Sponsor JumboTron screen during festival	✔	✔	✔						✔	✔	✔					
Featured on festival social media	✔	✔							✔	✔		✔	✔	✔	✔	✔
Mentioned on festival social media	✔		✔						✔		✔					
Logo on festival website sponsor page	✔	✔	✔						✔							
Logo on festival website home and sponsor pages	✔								✔							
First choice of booth space location	✔	✔							✔	✔		✔	✔	✔	✔	✔
Mentioned by Live Music MC	✔	✔							✔	✔				✔		
Standard grand parade entry	✔	✔	✔						✔	✔	✔	✔	✔	✔	✔	✔
Choice of spot in grand parade	✔								✔						✔	
Logo featured on surf event rider jerseys and shirts					✔				✔							
Logo placement on surf event Rider jerseys					✔				✔	✔	✔					
Logo featured on JumboTron during surf event					✔				✔			✔	✔	✔	✔	✔
Logo on Supporting Sponsor JumboTron screen during surf event					✔				✔	✔	✔					
Featured on surf event social media					✔				✔	✔		✔	✔	✔	✔	✔
Mentioned on surf event social media					✔				✔		✔					
Logo on surf event website sponsor page					✔				✔	✔	✔					
Logo on surf event website homepage and sponsor page					✔				✔							
First choice of booth space location					✔				✔	✔		✔	✔	✔	✔	✔
Mentioned by Live Music MC					✔				✔	✔				✔		
Standard grand parade entry					✔				✔	✔	✔	✔	✔	✔	✔	✔
Choice of spot in grand parade					✔				✔						✔	
10’ x 10’ booth spot	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
10’ x 20’ booth spot – or larger pending approval	✔	✔			✔	✔						✔	✔	✔		✔
Boat-In movie sponsor – limit of 5 sponsors	✔								✔			✔				
Meet Your Maker sponsor – limit of 5 sponsors	✔								✔				✔			
Entertainment sponsor – limit of 5 sponsors	✔								✔					✔		✔
Grand Parade Named Sponsor															✔	
Fireworks Sponsor																✔