



2025 SPONSORSHIP

SPIRIT OF THE LAKES FESTIVAL

PACKAGE OPTIONS:

	PLATINUM \$12,000	GOLD \$2,500	SILVER \$1,000	BOOTH \$550
Naming rights to the Spirit of the Lakes Festival – limit of 4 sponsors	SOLD OUT			
Logo placement on festival stage banner	✓	✓		
Logo featured on festival jumbotron	✓	✓		
Logo on supporting sponsor jumbotron screen during festival	✓	✓	✓	
Featured on festival social media	✓	✓		
Mentioned on festival social media	✓		✓	
Logo on festival website sponsor page	✓	✓	✓	
Logo on festival website home and sponsor pages	✓			
First choice of booth space location	✓	✓		
Mentioned by Live Music MC	✓	✓		
Standard grand parade entry	✓	✓	✓	
Choice of spot in grand parade	✓			
10' x 10' booth spot	✓	✓	✓	✓
10' x 20' booth spot – or larger pending approval	✓	✓		
Boat-In movie sponsor – limit of 5 sponsors	✓			
Meet Your Maker sponsor – limit of 5 sponsors	✓			
Entertainment sponsor – limit of 5 sponsors	✓			

A LA CARTE PACKAGES (SEE PAGE 4 FOR INCLUDED COMPONENTS) :

SOLD OUT BOAT-IN MOVIE SPONSOR (LIMIT 5) \$2,750	\$2,750 MEET YOUR MAKER SPONSOR (LIMIT 5)	SOLD OUT ENTERTAINMENT SPONSOR (LIMIT 5) \$2,750	SOLD OUT GRAND PARADE THEMED SPONSOR \$3,000	SOLD OUT FIREWORKS SPONSOR \$5,000
---	--	---	---	---

LAKE MINNETONKA WAKESURF OPEN

LAKE MINNETONKA WAKESURF OPEN 2025 SPONSORSHIP

PACKAGE OPTIONS:

	PLATINUM \$5,000	GOLD \$2,000	SILVER \$850	BOOTH \$550
Logo featured on surf event rider jerseys and shirts	✓			
Logo placement on surf event rider jerseys	✓			
Logo featured on jumbotron during surf event	✓			
Logo on supporting sponsor jumbotron screen during surf event	✓	✓	✓	
Featured on surf event social media	✓	✓		
Mentioned on surf event social media	✓		✓	
Logo on surf event website sponsor page	✓	✓	✓	
Logo on surf event website homepage and sponsor page	✓			
First choice of booth space location	✓	✓		
Mentioned by Live Music MC	✓	✓		
Standard grand parade entry	✓	✓	✓	
Choice of spot in grand parade	✓			
10' x 10' booth spot	✓	✓	✓	✓
10' x 20' booth spot – or larger pending approval	✓	✓		

A LA CARTE PACKAGES FOR THE SPIRIT OF THE LAKES FESTIVAL (SEE PAGE 4 FOR INCLUDED COMPONENTS):

 SOLD OUT BOAT-IN MOVIE SPONSOR (LIMIT 5) \$2,750	 MEET YOUR MAKER SPONSOR (LIMIT 5) \$2,750	 SOLD OUT ENTERTAINMENT SPONSOR (LIMIT 5) \$2,750	 SOLD OUT GRAND PARADE THEMED SPONSOR \$3,000	 SOLD OUT FIREWORKS SPONSOR \$5,000
---	--	--	---	---



LAKE MINNETONKA WAKESURF OPEN 2025 SPONSORSHIP

PACKAGE OPTIONS:

Naming rights to the Spirit of the Lakes Festival – **limit of 4 sponsors**

Logo placement on festival stage banner

Logo featured on festival jumbotron

Logo on supporting sponsor jumbotron screen during festival

Featured on festival social media

Mentioned on festival social media

Logo on festival website sponsor page

Logo on festival website home and sponsor pages

First choice of booth space location

Mentioned by Live Music MC

Standard grand parade entry

Logo featured on surf event rider jerseys and shirts

Logo placement on surf event rider jerseys

Logo featured on jumbotron during surf event

Logo on supporting sponsor jumbotron screen during surf event

Featured on surf event social media

Mentioned on surf event social media

Logo on surf event website sponsor page

Logo on surf event website homepage and sponsor page

Choice of spot in grand parade

10' x 10' booth spot

Boat-In movie sponsor – **limit of 5 sponsors**

Meet Your Maker sponsor – **limit of 5 sponsors**

Entertainment sponsor – **limit of 5 sponsors**

PLATINUM
\$15,000

**SOLD
OUT**

GOLD
\$4,000

SILVER
\$1,500

**BEST
VALUE**

**A LA CARTE PACKAGES
FOR THE SPIRIT OF
THE LAKES FESTIVAL
(SEE PAGE 4 FOR
INCLUDED COMPONENTS):**

**BOAT-IN MOVIE
SPONSOR (LIMIT 5)
SOLD OUT \$2,750**

**MEET YOUR MAKER
SPONSOR (LIMIT 5)
\$2,750**

**ENTERTAINMENT
SPONSOR (LIMIT 5)
SOLD OUT \$2,750**

**GRAND PARADE
NAMED SPONSOR
SOLD OUT \$3,000**

**FIREWORKS
SPONSOR
SOLD OUT \$5,000**



2025 SPONSORSHIP

A LA CARTE PACKAGES

PACKAGE OPTIONS:

	BOAT-IN MOVIE \$2,750 SOLD OUT	MEET YOUR MAKER \$2,750	ENTERTAINMENT \$2,750 SOLD OUT	GRAND PARADE NAMED SPONSOR \$3,000 SOLD OUT	FIREWORKS \$5,000 SOLD OUT
Naming rights to the Spirit of the Lakes Festival – limit of 4 sponsors					
Logo placement on festival stage banner	✓	✓	✓	✓	✓
Logo featured on festival jumbotron	✓				
Logo on supporting sponsor jumbotron screen during festival					
Featured on festival social media	✓	✓	✓	✓	✓
Mentioned on festival social media					
Logo on festival website sponsor page					
Logo on festival website home and sponsor pages					
First choice of booth space location	✓	✓	✓	✓	✓
Mentioned by Live Music MC			✓		
Standard grand parade entry	✓	✓	✓	✓	✓
Choice of spot in grand parade				✓	
Logo featured on surf event rider jerseys and shirts					
Logo placement on surf event Rider jerseys					
Logo featured on jumbotron during surf event	✓	✓	✓	✓	✓
Logo on supporting sponsor jumbotron screen during surf event					
Featured on surf event social media	✓	✓	✓	✓	✓
Mentioned on surf event social media					
Logo on surf event website sponsor page					
Logo on surf event website homepage and sponsor page					
10' x 10' booth spot	✓	✓	✓	✓	✓
10' x 20' booth spot – or larger pending approval	✓	✓	✓		✓
Boat-In movie sponsor – limit of 5 sponsors	✓				
Meet Your Maker sponsor – limit of 5 sponsors		✓			
Entertainment sponsor – limit of 5 sponsors			✓		✓
Grand Parade Named Sponsor				✓	
Fireworks Sponsor					✓